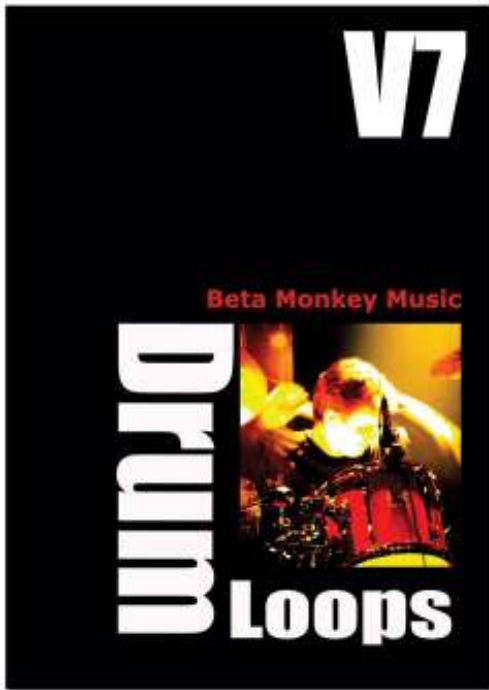


FOR IMMEDIATE RELEASE

Beta Monkey Music Releases *Drum Werks VII: Acoustic Drum Loops and Samples for Rock Songwriting*



As the seventh release in the ever-popular Drum Werks series, Beta Monkey Music's *Drum Werks VII* offers over 900 powerful and versatile drum loops for multiple rock styles. Dig into the intense 16th note grooves at 79 BPM or crank it up and blast off to some deliciously frantic rock drumming at 175 BPM, this sample collection is all about no-nonsense rock feels and phrasings. *Drum Werks VII* was created to be a "go-to" collection of grooves for rockers everywhere.

"With the release of Beta Monkey Music's *Drum Werks VII*, we definitely went back to basics. Over the past year, our customers have consistently asked for a no-nonsense rock disc, with simple and powerful drumming and naturally versatile sounds. On top of that, they wanted it at an affordable price" says Beta Monkey Music Creative Director, Richard Rice. "So, we found an absolutely beautiful Smith custom Maple recording kit, collected an array of Zildjian, Sabian and Paiste cymbals, and surrounded it with all sorts of world-class microphones. We then captured the grooves of several accomplished rock drummers, set loose to a variety of different tempos and rock feels. We've recorded everything over a three-day period and made sure to complement the 900+ loops with a complete matching set of multi-velocity drum samples from the kit used in recording. We think it's essential to provide all of this to help our users unlock the full potential of their music. They will quickly build all kinds of rock tracks that feel right and sound great with this jam-packed toolbox of no BS grooves." Rice continues, "We are giving our customers as well as musicians the world over the kind of drum sample CD they want but often don't find. We are more than happy to oblige."

Quickly build authentic drum tracks that feel and sound like a live drummer playing a real song. *Drum Werks VII* offers songwriters much more than the usual sample CD release. Available in acidized WAV, Apple Loops, and REX2 formats, the rhythmic tools of *Drum Werks VII* will become another indispensable Beta Monkey release in your drum sample library.

***Drum Werks VII* Features:**

- **Powerful Rock Drumming:** 914 authentic rock grooves perfect for all styles of rock as well country rock and power pop rock styles. All loops are taken from the SAME recording session - all grooves, variations, fills, and multi-velocity samples are sonically-matched.
- **Powerful Rock Sounds:** High-end production with world-renowned drum and cymbals. The drums will sit beautifully in any rock mix but still allow users headroom to experiment and further define the drum sounds.
- **Wide Range of Tempos and Superior Rhythmic Realism:** Complete Song Groove Sets at 79, 82, 87, 89, 92, 112, 117, 122, 125, 158, and 175 BPM. 2, 4 and 8 bar segments that convey more authentic and realistic rock phrasing. Grooves, variations, and fills in a wide array of tempos - half-time feels, 16th note feels, double times, and more.
- **Complete Multi-Velocity Drum and Cymbal Sample Section:** The sample kit section includes multi-velocity samples of all the drums and cymbals recorded. While most loop discs offer only a handful of single hits, we have given you the entire kit: from the softest taps to the most powerful slams, you have it all. Build grooves from scratch or use them to augment any of the 900 loops.
- **Available in acidized WAV, Apple Loops, and REX2 formats**

Visit Beta Monkey Music at www.betamonkeymusic.com for free previews and to order *Drum Werks VII* with free same-day worldwide shipping included. Great Grooves. Great Services. Great Prices. Find out why musicians the world over choose Beta Monkey to inspire their music.